

Tallahassee Ice Bowl
1441 Maclay Commerce Dr. Ste 200
Tallahassee, FL 32312
www.TallahasseeIceBowl.org
www.IceBowlHQ.com



To Whom it May Concern,

We would like to take this opportunity to inform you of the upcoming 2010 Tallahassee Disc Golf Ice Bowl to benefit America's Second Harvest of the Big Bend food bank (<http://fightinghunger.org>) on January 30th, 2010. Community support has been a driving factor in our success in the previous five years, as we have been able to raise more than \$22,000 and more than 6,800 lbs. of food donations in the past five years. The 2009 Tallahassee Ice Bowl served up major successes as our food and monetary donations contributed the equivalent of more than 47,000 meals to those in need within the community. Our 2009 event also solidified our place on the world map as the Tallahassee Ice Bowl placed third in food donation (3,045 lbs.) and fourth in monetary collections (\$7,2111), and surpassed our previous year's totals.

With your help, we hope the 2010 Ice Bowl will be even more successful allowing us to give even more back to our community. Merchandise, gift certificates, prize donations, and financial contributions to our charity are greatly appreciated. Given attendance at prior year's tournaments, we expect approximately 120 players for our 2010 tournament.

The Ice Bowl is a worldwide series of disc golf (a.k.a Frisbee™ Golf) events that occur in the early months of the year, traditionally supporting local food banks or other charitable organizations through community donations. Tallahassee's charity has been America's Second Harvest of the Big Bend since we began participating in the series in 2005. America's Second Harvest is credited with providing more than 2.5 million pounds of food to 14 different counties in the Big Bend area annually.

If you have any questions regarding sponsorship, or registration for the event itself, please feel free to call James Farmer (850.766.3334) or visit our website at <http://www.tallahasseeicebowl.org>.

Best Regards,

James Farmer
Tournament Director,
2010 Tallahassee Ice Bowl

America's Second Harvest of the Big Bend is a non-profit association serving the Big Bend area of Florida.
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